

2021-2024 STRATEGIC PLAN



VISION

All South Australians living with mental health challenges are supported to thrive in the community.

MISSION

- Promote human rights as the foundation of all the work we do.
- Elevate the value lived experience brings to system reform, the workforce and the community.
- Reduce stigma and increase understanding of mental health challenges and prevention.
- Promote and build the role of the non-government mental health sector.

VALUES

- We believe in the inherent worth and dignity of each individual and the right to self-determination, citizenship and social justice.
- We believe that stakeholders working together can achieve this vision.
- We believe that individuals can, and do, make a difference every day.
- We believe in the value, influence and diversity of lived experience.

2021 - 2024 STRATEGIC PRIORITIES

1. Policy Leadership, Influence & Reform

Engage with all stakeholders and provide a strong voice for human rights, compassion and the community managed mental health sector.

2. Sector Development & Capacity Building

Engage, collaborate and support the community managed mental health sector as it successfully navigates challenge, opportunity and change.

3. Coalition Effectiveness & Sustainability

For the Coalition to be a highly respected, viable and effective peak body; well governed, capably managed and nurturing of a positive workplace culture.

WHAT WE WILL STRIVE TO ACHIEVE

1. Policy Leadership, Influence & Reform

- Highly engaged, informed, satisfied and active membership
- Strong and respectful relationships with key stakeholders from across the human services sector
- Provision of credible advice and advocacy that promotes and protects human rights
- Collaboration with Lived Experience representatives, other peak bodies, service providers and researchers

2. Sector Development & Capacity Building

- Promotion of positive stories of recovery and mental health
- Support the mental health workforce with a focus on Lived Experience workforce
- Development and implementation of more effective, evidence-based models of service
- Sharing and promoting research, data, information and continuous quality improvement practices

3. Coalition Effectiveness & Sustainability

- Leadership through effective Board Governance and delivery of the Strategic Plan
- Leadership through effective delivery of Operational Plans and investment in Team capability
- Responsible fiscal management and an increase in diversified revenue sources
- Strong workplace culture where growth, wellbeing, capability and professionalism are nurtured